

Dog Shampoo

#26-110

PRODUCT PROPERTIES

Benefits

- For sensitive skin
- Ultra-mild
- >99% natural origin

Appearance

Gel shampoo

pH at 20°C

6.8-7.5

Manufacturing procedure

Disperse gum into glycerin and hydrate with water to form a homogenous gel. In a separate beaker solubilise the essential oils into HoliSurf LF to complete phase B. Add phase B to phase A before adding the ingredients of phase C one by one. pH adjust to ensure suitability for your pet's skin.

Phase	Ingredient	INCI / Name	Function	%WW
A	Diutan gum	Diutan gum	Thickener	1.00
	Glycerin	Glycerin	Humectant	5.00
	De-ionised water	Aqua	Solvent	20.50
B	HoliSurf LF	Glycolipids	Surfactant	20.00
	Rosemary oil	Rosmarinus officinalis oil	Active	0.50
	Lavender oil	Lavandula angustifolia oil	Active	0.50
C	Aloe vera gel	Aloe barbadensis leaf gel	Active	20.00
	GLDA	Tetrasodium glutamate diacetate	Chelating agent	0.50
	Decyl glucoside	Decyl glucoside	Surfactant	10.00
	Chamomile hydrosol	Anthemis nobilis flower water	Active – calming	20.00
	Leucidal SF max	Leuconostoc root ferment extract	Preservative	2.00



Good for the planet,
but is it good for you?
We welcome your feedback.

CC1 Phase section needs aligning
Clarissa Clark, 2026-04-24T12:41:48.040