

THE Shampoo

#26-152

PRODUCT PROPERTIES

Benefits

- A. COSMOS certified
- B. Ultra mild
- C. >99% natural origin

Appearance

Colourless viscous liquid

pH at 20°C

6.5 – 7.5

Manufacturing procedure

Disperse the CMC into glycerin and add warm water. Use your Silverson high-shear mixer to disperse the gum mixture into the water to achieve the smooth rheology. Add the ingredients from phase B and mix well to incorporate.

Add phase C adjusting fragrance and mica colour as desired. Adjust to pH 6.5-7.5 to achieve desired viscosity.

Phase	Ingredient	INCI / Name	Function	%WW
A	De-ionised water	Aqua	Solvent	64.80
	Blanose 7HF	Carboxymethyl cellulose	Thickener	1.00
	Glycerin	Glycerin	Humectant	3.00
B	HoliSurf LF	Glycolipids	Surfactant	10.00
	Sodium lauroyl glutamate	Sodium lauroyl glutamate	Surfactant	10.00
	Coco glucoside	Coco glucoside	Surfactant	10.00
C	Preservative	Preservative	Preservative	1.00
	Fragrance	Parfum	Fragrance	0.2-0.4
	Mica	Mica	Colour	q.s.



Good for the planet,
but is it good for you?
We welcome your feedback.